

SOGH

Society of OB/GYN Hospitalists

Enhancing the Safety and Quality of OB/GYN Hospital Medicine



Exhibitor Prospectus

2019 ANNUAL CLINICAL MEETING

September 21-25, 2019

Hilton La Jolla Torrey Pines • La Jolla, California

www.societyofobgynhospitalists.org

Dear Industry Colleagues:

Greetings from the 2019 Annual Clinical Meeting (ACM) Planning Committee. On behalf of our Board of Directors, our meeting planning committee, and our members, I would like to invite you to participate in and support our 2019 Annual Clinical Meeting of the Society of Ob/Gyn Hospitalists. The meeting will take place September 21-25 at the Hilton La Jolla Torrey Pines in La Jolla, California.

Our hope is that this year's meeting will provide knowledge that will not only enhance an attendee's individual practice but will motivate and prepare him or her to "go beyond," to impact the quality of care on a broader scale in his or her home hospital. Ob/Gyn hospitalists are uniquely positioned to lead change, and we hope that this year's program, which offers an exceptional balance of clinical, practice management and leadership topics, will provide attendees with tools and skills to optimize their opportunities.

Technical exhibits are an integral part of our meeting and we are pleased to announce the following improvements to enhance both our attendees and our sponsors:

- **New** sponsorship opportunities
- 9 hours of dedicated exhibit time
- Traffic drivers
- Breaks, meals and welcome reception will all be held in the exhibit hall

If you would like to support this program or have any questions or concerns, please contact Denise Castetter at 973-769-1020 or denise@veritasmeetingsolutions.com. We look forward to hearing from you soon!

Sincerely,

Vanessa Torbenson & Jen Butler
SOGH ACM Co-Chairs

Hotel Information

Hilton La Jolla Torrey Pines

1-950 North Torrey Pines Rd.
La Jolla, CA 92037

Room Rate: \$239/night plus tax

Room Rate Duration: September 21-26, 2019

Direct Booking Link: [Hilton La Jolla Torrey Pines](#)

Reservations: 1 877-414-8020

Group Rate Name: ACM919

Hotel Reservation Deadline: August 22, 2019

Check-in: 4:00pm

Check-out: 11:00am



The Society of Ob/Gyn Hospitalists (“SOGH”) is dedicated to improving outcomes for hospitalized women and supporting those who share this mission. SOGH is very excited to host its 9th Annual Clinical Meeting in La Jolla and hope you’ll join us as a sponsor, advertiser or exhibitor!

Sponsorship Opportunities

As a special perk this year, if you commit by April 15, 2019, we will broadcast your pledged support to our membership and drive traffic to your booth at the 2019 ACOG Annual Meeting.

Diamond Level

Educational Symposium or Product Theater Luncheon | \$25,000

A non-competing timeslot during a lunch hour or evening reception to highlight your company featuring a member of your speaker’s bureau.

Your Diamond Level sponsorship includes:

- Includes AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Draped table with chairs
- 6 exhibitor badges
- 6 tickets to Welcome Reception
- Recognition signage at entrance
- Full page advertisement included in program
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

Platinum Level [Choose one of the following](#)

Product Theater Breakfast | \$15,000

A non-competing timeslot during breakfast to highlight your company featuring a member of your speaker’s bureau.

Board/Faculty Dinner | \$15,000

Sponsor a dinner and discussion with the SOGH Board of Directors allowing your organization the opportunity to meet privately with the members of the board to discuss strategic direction, as well as partnership and networking opportunities.

Welcome Reception | \$15,000

One of the most visible ways to support the Society of Ob/Gyn Hospitalists. A 5-minute Welcome Message from the Microphone, GOBO lighting showcasing your logo and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees’ network with colleagues and visit the exhibits. Industry partners and members work together to inspire hope for lasting change, your support will once again allow us to provide “Hope Totes” to local women and children in need.

Your Platinum Level sponsorship includes:

- Includes AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Draped table with chairs
- 5 exhibitor badges
- 5 tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Full page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

Gold Level Choose one of the following

Poster Reception/Sim Wars | \$10,000

Sponsor the poster reception and highly anticipated Sim Wars; our premier “edutainment” event that highlights the amazing work of our simulation facilitators and participants.

Padfolio | \$10,000

Your corporate logo will be displayed on the front of a conference padfolio that will be handed out to all registered attendees and your organization will be acknowledged in the meeting program.

Farewell Networking Event | \$10,000

Leave a lasting impression by announcing your company presence at the close of the meeting during this final networking opportunity.

Your Gold Level sponsorship includes:

- Premium 8x10 exhibit assignment
- Draped table with chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program



Silver Level Choose one of the following

Branded Attendee Lanyards | \$7,500

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Survey | \$7,500

The SOGH staff will administer a survey of up to ten questions of your design to all attendees on your behalf and provide you with a report after the meeting.

Wifi Sponsor | \$7,500

Your organization's name becomes the Wifi password as attendees are continuously logging in to check emails or pull up program materials.

Room Key | \$7,500

The Custom Key Card allows you to make an impression as soon as SOGH attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the SOGH Management office. Please contact denise@veritasmeetings.com for approvals.

Your Silver Level sponsorship includes:

- Premium 8x10 exhibit assignment
 - Standing display and/or equipment is allowed
- Draped table with chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program

Bronze Level

\$3,000

- 6 foot draped table with chairs
 - Standing display and/or equipment is allowed
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

Exhibit Level

\$2,000

- 6 foot draped table with chairs
 - No floor standing signage or equipment
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

In addition to these outlined above, customized sponsorship opportunities are available. All sponsorships are offered on a first-come, first-served basis.

Exhibit Hours

Set-up: Sunday, September 22nd	10:00am - 5:00pm
Sunday, September 22nd	6:00pm - 7:30pm - Welcome Reception
Monday, September 23rd	7:00am - 3:30pm
Tuesday, September 24th	7:00am - 3:30pm
Tear-down: Tuesday, September 24th	3:30pm

PARTNERSHIP RESERVATION AND PAYMENT

Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Industry wishing to exhibit, must submit a completed exhibitor form with method of payment indicated on the form. If paying by credit card, please include the credit card information on the exhibitor form to Denise Castetter at Veritas Meeting Solutions. The tax ID number is EIN # 38-3845227

Please make checks payable to:
Society of Ob\Gyn Hospitalists
1061 E. Main St. Suite 300
East Dundee, IL 60118

2019 SOGH ANNUAL CLINICAL MEETING EXHIBIT REGISTRATION & INVOICE FORM



Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP LEVEL

- DIAMOND (\$25,000)
Educational Symposium or Product Theater Luncheon
- PLATINUM (\$15,000)
 Product Theater Breakfast Board/Faculty Dinner Welcome Reception
- GOLD (\$10,000)
 Poster Reception/Sim Wars Padfolio Farewell Networking Event
- SILVER (\$7,500)
 Branded Attendee Lanyards Survey Wifi Sponsor Room Key
- BRONZE (\$3,000)
Standing display and/or equipment is allowed
- Exhibit Only (\$2,000)
No floor standing signage or equipment

BADGES

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Check payable to: Society of Ob/Gyn Hospitalists (US dollars drawn on a US Bank) TAX ID# 38-3845227

CREDIT CARD VISA MasterCard Discover American Express

Credit Card # _____ Security Code _____ Exp. Date _____

Name _____

Billing Address _____ City _____

State _____ Zip _____

Signature _____ Total \$: _____

Phone Email _____

Fax _____

Return this completed exhibit reservation form and payment to Denise Castetter.
Mail: Society of Ob/Gyn Hospitalists 1061 E. Main St. Suite 300 East Dundee IL 60118
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com