

# SOGH

Society of OB/GYN Hospitalists

Enhancing the Safety and Quality of OB/GYN Hospital Medicine



**Exhibitor Prospectus**

**2018 ANNUAL CLINICAL MEETING**

**September 27-30, 2018**

**Hilton Cleveland Downtown | Cleveland, OH**

[www.societyofobgynhospitalists.org](http://www.societyofobgynhospitalists.org)

Dear Industry Colleagues:

Greetings from the 2018 Annual Clinical Meeting (ACM) Planning Committee. On behalf of our Board of Directors, our meeting planning committee, and our members, I would like to invite you to participate in and support our 2018 Annual Clinical Meeting of the Society of OBGYN Hospitalists. The meeting will take place at the Hilton Cleveland Downtown September 27-30th.

Our hope is that this year's meeting will provide knowledge that will not only enhance an attendee's individual practice but will motivate and prepare him or her to "go beyond," to impact the quality of care on a broader scale in his or her home hospital. OBGYN hospitalists are uniquely positioned to lead change, and we hope that this year's program, which offers an exceptional balance of clinical, practice management and leadership topics, will provide attendees with tools and skills to optimize their opportunities.

Technical exhibits are an integral part of our meeting and we are pleased to announce the following improvements to enhance both our attendees and our sponsors:

- **New** sponsorship opportunities
- 9 hours of dedicated exhibit time
- Traffic drivers
- Breaks, meals and welcome reception will all be held in the exhibit hall

If you would like to support this program or have any questions or concerns, please contact Denise Castetter at 973-769-1020 or [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com). We look forward to hearing from you soon!

Sincerely,

Kim Puterbaugh, MD  
Vanessa E. Torbenson, MD  
SOGH ACM Co-Chairs

The Society of OB/GYN Hospitalists (“SOGH”) is dedicated to improving outcomes for hospitalized women and supporting those who share this mission. SOGH is very excited to host its 8th Annual Clinical Meeting in the nation’s medical capital - Cleveland, OH and hope you’ll join us as a sponsor, advertiser or exhibitor!

## Sponsorship Opportunities

### Platinum Level

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#### **Educational Symposium or Product Theater Luncheon | \$20,000**

A non-competing timeslot during a lunch hour or evening reception to highlight your company featuring a member of your speaker’s bureau.

**Your platinum level sponsorship includes:**

- Includes AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Draped table with chairs
- 6 exhibitor badges
- 6 tickets to Welcome Reception
- Recognition signage at entrance
- Full page advertisement included in program
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list sent prior to event

### Gold Level [Choose one of the following](#)

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#### **Product Theater Breakfast | \$10,000**

A non-competing timeslot during breakfast to highlight your company featuring a member of your speaker’s bureau.

#### **Board Dinner | \$7,500**

Sponsor a dinner and discussion with the SOGH Board of Directors allowing your organization the opportunity to meet privately with the members of the board to discuss strategic direction, as well as partnership and networking opportunities.

#### **Welcome Reception | \$7,500**

One of the most visible ways to support the Society of Ob/Gyn Hospitalists. A 5-minute Welcome Message from the Microphone, GOBO lighting showcasing your logo and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees’ network with colleagues and visit the exhibits.

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**SOLD**  
**Branded Attendee Lanyards | \$7,500**

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

**Your gold level sponsorship includes:**

- Includes AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Draped table with chairs
- 6 exhibitor badges
- 6 tickets to Welcome Reception
- Recognition signage at Welcome Reception
- Full page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list sent prior to event

**Silver Level** [Choose one of the following](#)

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**Survey | \$5,000**

The SOGH staff will administer a survey of up to ten questions of your design to all attendees on your behalf and provide you with a report after the meeting.

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**Wifi Sponsor | \$5,000**

Your organization's name becomes the Wifi password as attendees are continuously logging in to check emails or pull up program materials.

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**Branded Attendee Room Keys | \$5,000**

The hotel key card allows your organization to make an immediate impression on attendees as soon as they check into the hotel as well as throughout the meeting.

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**Logo Display on Tote Bag | \$5,000**

Your corporate logo will be displayed on conference bags and your organization will be acknowledged in the meeting program.

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## Door Drop | \$5,000

Deliver your message to the room of each attendee at the meeting.

### Your silver level sponsorship includes:

- Premium 8x10 exhibit assignment
- Draped table with chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception
- Recognition signage at Welcome Reception
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program
- Attendee list provided at exhibitor check-in

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## Bronze Level

### \$2,500

- Premium 8x10 exhibit assignment
  - Standing display and/or equipment is allowed
- Draped table with chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- Recognition signage at Welcome Reception
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program
- Attendee list provided at exhibitor check-in

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## Exhibit Level

### \$1,800

- 6 foot draped table with chairs
  - No floor standing signage or equipment
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Logo Recognition on conference website
- Recognition in conference program
- Attendee list provided at exhibitor check-in

In addition to these outlined above, customized sponsorship opportunities are available. All sponsorships are offered on a first-come, first-served basis.

## Exhibit Hours

Set-up: Thursday, September 27 10:00am - 1:00pm

Thursday: 1:00pm - 7:30pm (includes Welcome Reception in the hall from 6:00pm - 7:30pm)

Friday: 7:00am - 3:00pm

Saturday: 7:00am - 3:00pm

Tear-down: Saturday, September 29, 3:00pm

### **PARTNERSHIP RESERVATION AND PAYMENT**

Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Industry wishing to exhibit, must submit a completed exhibitor form with method of payment indicated on the form. If paying by credit card, please include the credit card information on the exhibitor form to Denise Castetter at Veritas Meeting Solutions. The tax ID number is EIN # 38-3845227

**Please make checks payable to:**

Society of Ob\Gyn Hospitalists  
1061 E. Main St. Suite 300  
East Dundee, IL 60118

# 2018 SOGH ANNUAL CLINICAL MEETING SUPPORT REGISTRATION FORM



Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### SPONSORSHIP LEVEL

- PLATINUM (\$20,000)  
Educational Symposium or Product Theater Luncheon
- GOLD (\$7,500 - \$10,000)
  - Product Theater Breakfast (\$10,000)  Board Dinner (\$7,500)  Welcome Reception (\$7,500)
  - Branded Attendee Lanyards (\$7,500)
- SILVER (\$5,000)
  - Survey  Wifi Sponsor  Branded Attendee Room Key  Logo Display on Tote Bag
  - Door Drop
- BRONZE (\$2,500)  
Premium 8x10 exhibit assignment included (floor standing signage or equipment allowed)
- EXHIBIT ONLY (\$1,800)  
6 foot table only (no floor standing signage or equipment)

### PAYMENT INFORMATION

Check payable to: Society of Ob/Gyn Hospitalists (US dollars drawn on a US Bank) TAX ID# 38-3845227

CREDIT CARD  VISA  MasterCard  Discover  American Express

Credit Card # \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Phone Email \_\_\_\_\_

Fax \_\_\_\_\_

### BADGES

| Representative Name (First, Last) | Title | Email Address | Phone |
|-----------------------------------|-------|---------------|-------|
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Return this completed exhibit reservation form and payment to Denise Castetter.  
Mail: Society of Ob/Gyn Hospitalists 1061 E. Main St. Suite 300 East Dundee IL 60118  
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeeingsolutions.com